

Baa.Finance Whitepaper
released January 5, Q1'24

Audit by  SOLIDProof

WHITEPAPER BAA.FINANCE • WHITEPAPER BAA.FINANCE • WHITEPAPER BAA.FINANCE • WHITEPAPER BAA.FINANCE

WHITEPAPER BAA.FINANCE • WHITEPAPER BAA.FINANCE • WHITEPAPER BAA.FINANCE • WHITEPAPER BAA.FINANCE





What is Baa.Finance?	03
Why Baa.Finance	04
Memecoins Market Analysis	05
Tokenomics	06
Token Sales Stages	07
Bonus & Referral Program	08
Roadmap	09
Staking and Tier System	10
Staking Bonus	11
Go-to-Market Strategy	12
Security	13
Value Risks	14
Disclaimers	15
Sources	16



What is Baa.Finance?



Baa.Finance is a Web3 based project created for crypto enthusiasts, which is based on a new global memecoin with the ticker symbol **\$BAA**, which is currently in the initial Pre-Sale stage. Welcome to the birth of the **\$BAA** token, an innovative and exciting digital asset inspired by the world famous nursery rhyme "Baa, Baa, Black Sheep." BAA is compliant with the BEP-20 token standard and is intended primarily for entertainment purposes. Baa.Finance is not idle now and, after launch, aims to achieve a position in the top 7 by market capitalization among memecoins, launching a powerful viral marketing campaign to become a truly global memecoin as early as 2024.

Baa, Baa, Black Sheep is a children's nursery rhyme, sung in countries all over the world. While it primarily revolves around the titular black sheep being questioned about how much wool it has, there have been different interpretations of it over the years. One such interpretation is that the rhyme revolves around the Crusades and the wool tax that King Edward I had implemented. However, some believe that it is simply just a rhyme about a sheep! Unlike some nursery rhymes like The Wheels On The Bus which has a definitive date in which it was written, it's not precisely known when "Baa, Baa, Black Sheep" was conceived. The earliest date it could have been written is 1744, the year in which it was printed, though its melody, taken from the French children song "Ah! vous dirai-je, maman", originates from 1761 which makes Baa, Baa, Black Sheep's year of creation all the more unclear.

The most common version of "Baa, Baa, Black Sheep" that you'll be most familiar with goes:

Baa, Baa, Black Sheep

Baa, baa, black sheep,
Have you any wool?
Yes sir, yes sir,
Three bags full.

One for the master,
One for the dame,
And one for the little boy
Who lives down the lane.

Baa, baa, black sheep,
Have you any wool?
Yes sir, yes sir,
Three bags full.



Web3 Advantages & Business Model

The goal of the Baa.Finance project is to provide everyone with the opportunity to benefit from the huge market of crypto assets through Web3 and the competent blockchain development of our smart contracts.

According to our research, the mass audience and investors in the meme coin market had great potential in a short period of time in terms of capital growth. Although this is a high-profile investment, meme coins have proven themselves very well over the past few years, especially for those enthusiasts who successfully found such coins in the initial stages of their development. That is why we had a desire to create a memecoin, so that it would be unique, at the same time fun and high-status, which would appeal to many people, even those not familiar with cryptocurrencies. After all, my friend, how can you not fall in love with a sheep at first sight, and a black sheep at that?

Famous throughout the world to millions, the black sheep from the nursery rhyme has already grown up and is ready to conquer the world of meme coins in the next season and becomes a new global meme.

Baa.Finance gives power and control back to crypto lovers. Crypto enthusiasts are becoming more and more captivated by memes, causing more and more attention to be drawn to memecoins. Baa.Finance is a solution that satisfies all parties. Thanks to capabilities and blockchain, we have developed smart contracts that attract everyone, and also allow Web3 enthusiasts to automatically benefit from our unique referral program even during the BAA private sale (see more in our whitepaper on the "Bonus & Referral Program" page). As a result, revenue streams function properly and meet the needs of everyone, especially early members of our community.

Why Baa.Finance



Baa.Finance strives to attract and retain a huge, lucrative audience and lead the memecoin market by providing many positive experiences to its community. Our market research shows that most investors and traders are not just interested in interacting with cryptocurrencies, but want to own something truly unique and special, as well as be part of fun communities where, in addition to seriousness, there is also a share of humor and jokes. Memecoins add color to portfolios and for this huge audience, Baa.Finance will be just that – a fun, casual experience. Thanks to memes and competent viral marketing, attention is drawn to the project and a lot of excitement is created, which has a positive effect on long-term retention and attraction of users, and a strong community is formed. It is no coincidence that we planned to list the \$BAA token and launch an advertising campaign in the spring of 2024, during the period when the next Bitcoin halving will take place. From the experience of past Bitcoin halvings and market bullruns, many enthusiasts expect strong market growth and we believe that our project Baa.Finance will take over part of the turnover from the meme coins market.

\$BAA is the ecosystem powering token behind Baa.Finance, which at this stage is in the early stages of pre-sale, and once it enters the trading markets in the shortest possible time aims to achieve a position in the top 7 by market capitalization among meme coins by launching a powerful viral marketing campaign to become a global meme coin. We are giving you the privileged opportunity to get your own \$BAA tokens before we list them on reputable DEX/CEX exchanges to become part of our amazing community and maximize your profits through the difference between the pre-sale price and listing price.



As the \$BAA pre-sale stages close, the price of the token will rise even before it is even listed on exchanges.



Utility

The \$BAA token unlocks the full potential of the Baa.Finance project, inspired by the world-famous black sheep from nursery rhymes providing additional value to the entire ecosystem.



Incentives

Holders of \$BAA get a share of the rewards during the pre-sale thanks to the Freeze Locked Bonus, and then will be rewarded with a high-yield staking after the start of trading.



Price Appreciation

As the Baa.Finance ecosystem and the entire meme coin market grows, the value and demand for \$BAA will only grow with it.






Memecoins Market Analysis



No matter how you feel about memecoins, they continue to be popular and attract interest from people around the world. Memecoins are often seen as a joke, but at the same time, many investors see potential for making money in them. Such assets are capable of creating huge waves in the crypto market, and many people have actually made significant profits from such investments. Cryptocurrencies known as “memecoins” have been making waves in the financial sector, attracting the attention of investors and traders. Inspired by internet jokes, memes, and other sociocultural phenomena, these digital currencies have emerged as viable investment prospects, ushering in an exciting new era in the cryptocurrency market

Market

Memecoins are one of the most lucrative investments in the DeFi market. At the end of 2023, the market capitalization of meme coins is estimated at \$23 billion, with an average daily trading volume of \$2.7 billion. Projects like Dogecoin, Shiba Inu and PEPE historically offered huge returns for early investors, putting memecoins on the radar worldwide. While some believe it may be too late to capitalize on these market leaders, there are more opportunities now than ever to profit from new memecoins.

Coin Name	Market Capitalization
 Dogecoin	\$11.9 billion
 Shiba Inu	\$4.92 billion
 Pepe Coin	\$461 million
 Floki	\$308 million
 BoneShiba	\$142 million

How Are Meme Coins Valued?

Despite initially being reliant on market trends, memecoins now derive value in a number of ways. Here's how.

Online Communities

Meme coins derive their relevance from memes, thriving on hype and picking up momentum as the community grows. Online communities are becoming an increasingly important part of memecoins. Dogecoin, Shiba Inu, PEPE are three great examples of memecoins that used their communities to create hype. Three projects have active investor communities that raise awareness of the projects through social media and memes. One of the new next worthy examples is the Baa.Finance project, and we have a very good opportunity to grow thanks to the influence of our online communities.

Potential Return

A memecoin can quickly rise to fame based on how much it's expected to increase in value. While in the past this has been used maliciously by rug pulls and other scams, plenty of memecoins in the market offer huge returns and have the security and utility.

Conclusion

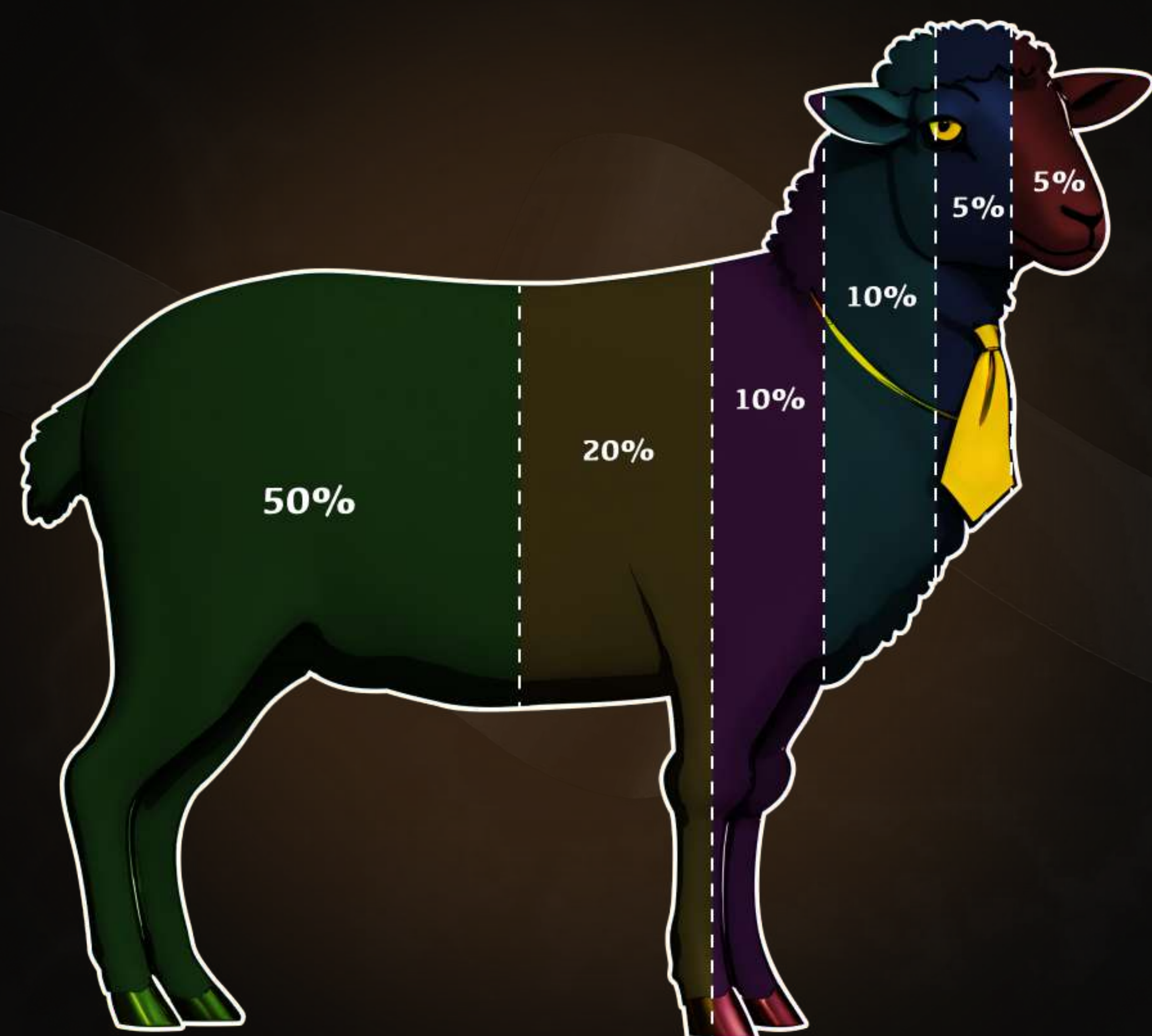
Much like any investment market, memecoins will be influenced by fluctuations and supply and demand. If a particular memecoin is experiencing a surge in buy orders, its value will likely increase. Alternatively, a rise in sell orders will cause its value to drop. Memecoins are also heavily influenced by the general cryptocurrency market. During the recent bear run, most memecoins lost over 50% of their value. However, with the market currently bouncing back, many investors believe it's a great time to buy memecoins.

Tokenomics



This document is prepared to describe the usage of the Baa.Finance token and the economics of its token sale.

Baa.Finance (BAA) is a BEP-20 token deployed on Binance Smart Chain (BSC) mainnet. This enables compatibility with the vast Binance ecosystem and infrastructure while offering fast transaction times and low settlement costs. The total supply of Baa tokens is 300 million (300,000,000).



- 50% - Presale
- 20% - Staking
- 10% - Marketing & BD
- 10% - Community Rewards / AirDrops
- 5% - DEX
- 5% - CEX
- 0% - Taxes, Keep Your Wool

Token Contract

Use the contract information below to add the \$BAA token to your wallet.

Address:	0x4B954af65D08FF9690a1D232ce61d4C7f8d89c17
Decimal:	18
Network:	BNB-Chain
Token symbol:	BAA



Please note that you should not send any tokens to this address, as doing so may result in the permanent loss of the tokens.

Token Allocation

The below table illustrates the distribution of tokens across various categories:

	Token Allocation %	Token Allocation Amount
Pre-Sale	50%	150 000 000
Staking Pools	20%	60 000 000
Marketing & BD	10%	30 000 000
Community Rewards / AirDrops	10%	30 000 000
DEX Liquidity	5%	15 000 000
CEX Liquidity	5%	15 000 000
Totals:	100%	300 000 000

Token Sales Stages



Baa.Finance (BAA) has a total supply of 300 million tokens. During the presale we plan to sell out up to 50% of supply. Part of the tokens will be paid to participants under the terms of the Freeze Locked Bonus program, the other part will be used as a Bonus Pre-Sale Program to reward investors. Another part of the tokens from the dedicated location is needed to cover the costs of payments that will be made through our Referral Program, so that in the end a minimum amount of 1 million USD will be attracted to the project. The presale is divided into 7 stages, each with a different price. Tokens from the location 50% that will not be used in the presale will be burned.

The following table shows stages for token sales:

Sale Stage	Price Starts From	Potencial Profit	Discount	Token Amount min.	Per Stage min.
Stage 1	\$0.005	+270%	72.97%	10,000,000	\$50,000
Stage 2	\$0.007	+164%	62.16%	14,258,714	\$100,000
Stage 3	\$0.008	+131%	56.76%	18,750,000	\$150,000
Stage 4	\$0.0095	+95%	48.65%	16,842,105	\$160,000
Stage 5	\$0.011	+68%	40.54%	15,454,545	\$170,000
Stage 6	\$0.013	+42%	29.73%	13,846,153	\$180,000
Stage 7	\$0.0145	+27%	21.62%	13,103,448	\$190,000
Total min.				102,281,965	\$1,000,000
Listing Price	\$0.0185				

*Potentially reap the rewards as the project gains momentum.

* Each stage concludes when either all the available tokens are sold out or the designated time period has ended.



Bonus & Referral Program



Pre-Sale Bonus Program

Our community has access to additional benefits at every stage of the presale in the form of generous purchase bonuses. The size of the bonus depends on the amount of tokens purchased.

Purchase amount equivalent to USD	Bonus, % from Token Amount
\$250	+5%
\$500	+7%
\$1000	+10%
\$2500	+12%
\$5000	+15%
\$10,000	+20%
\$25,000	+30%



Referral Program

Perhaps this is the world's first memecoin with such a generous Referral Program in Real Cash.

Every time someone uses your referral link to buy \$BAA tokens, you will instantly receive a generous 30% commission of all transactions, which is automatically sent to your wallet. The referral link is automatically activated when you purchase \$BAA for a minimum amount of \$25 or more.

The commission is sent for each successful transaction in tokens for which your referrals make purchases. All available tokens (BEP-20) for participation in the presale are shown in the table:

Tokens available for \$BAA purchases	Referral Bonus
BNB, BUSD, USDT, USDC, BTCB, DAI	30%

*Unlimited Earnings: No caps on how much you can earn, the sky's the limit!

Roadmap



Detailed action plan of how we are going to become a Global Meme Coin.

Q4'23

- Team Formation & Project Concept
- WP and Project Documentation Release
- Smart Contract Development
- Creating Social Profile
- Visual Design Of The Project
- Launch Website

Q1'24

- Audit by SolidProof
- Baa.Finance Announcements
- \$BAA Pre-Sale Start
- Influencer / Callers / KOLS
- Pre-Sale Marketing Campaign
- Baa.Finance On Top Crypto Data Platforms
- Airdrops, Giveaways & Surprises
- Community Engagement
- Developing Staking Platform

Q2'24

- Pre-Sale Finish & Claim \$BAA
- \$BAA Listing
- Release of Staking Programs
- Global Launch on CEX
- Influencer / Callers / KOLS
- Airdrops, Giveaways & Surprises
- CoinmarketCap & CG Listing
- Various Ads Everywhere

Q3'24

- Many Major CEX Listings
- Exclusive Exchange Marketing
- NFT Collections Launch
- Big Influencer Campaign's
- Global Social Media Presence
- Continued Marketing to push MC growth

Q4'24

- Partnership with Top Tier influencers & platforms
- Collaborations & Partnerships
- A \$100M vision MC

Q1'25

- Expanding to new GEO regions
- Gain top.7 MC amongst Meme Coins
- Much More TBA - Stay Tuned

Q4'23

Q2'24

Q1'24

Q3'24



Staking and Tier System



Earning rewards has never been so easy - stake your BAA and grow your holdings!

Stake BAA to be rewarded with our huge token pools and maximize your benefits by going up through the system levels to get a higher APY, with the help of our multipliers. Maximize the benefits and get rewarded in a safe and secure way.

Silver

60% APR & 2x multiplier

Minimum 10,000 BAA

Gold

100% APR & 4x multiplier

Minimum 50,000 BAA

Diamond

240% APR & 6x multiplier

Minimum 100,000 BAA

SINGLE-SIDED STAKING POOL

The primary purpose of the single-sided staking pool is to manage the early selling pressure on BAA tokens and give the project enough time to develop and scale. BAA token staking reduces the current circulating supply of the token while incentivizing long-term supporters of the project. The token holders can deposit their BAA tokens to the staking contract for different periods, including 60 days, 90 days, 180 days, and 365 days.

The BAA of the staking pool will depend on the duration of staking and the current tier of the token holders.

	Tier	Pool Length	BAA Pool Cap	APR
	Silver	60 days	10M	60%
	Gold	90 days	10M	100%
	Diamond	180 days	10M	240%

Note: These APRs are for illustration purposes and are subject to change as per requirements.

Bonus Multiplier

BAA token holders who hold a minimum balance of tokens as per the tiered structure above may be eligible to receive bonus multipliers.

Bonus Tier	Pool Length
None	None
Silver	2x
Gold	4x
Diamond	6x

LP STAKING POOL

BAA tokens will be listed across different decentralized exchanges. The token holders can earn additional BAA by providing liquidity in these DEX liquidity pools. Users receive LP tokens after adding liquidity to BAA Pools. The liquidity pool rewards users by distributing a portion of the transaction fees among liquidity providers on a pro-rata basis. As a mechanism to reward long-term holders of BAA tokens, token holders can deposit these LP tokens to the BAA staking contract and earn additional BAA tokens throughout the staking period.

Staking Bonus



Earning rewards has never been so easy - stake your BAA and grow your holdings!

Stake BAA to be rewarded with our huge token pools and maximize your benefits by going up through the system levels to get a higher APY, with the help of our multipliers. Maximize the benefits and get rewarded in a safe and secure way.

Silver

10,000

\$BAA

5%

APY Bonus



Gold

50,000

\$BAA

10%

APY Bonus



Diamond

100,000

\$BAA

20%

APY Bonus



For example, if the LP staking rewards are set at 120% APY, then a Diamond bonus tier participant will earn the equivalent of 144% APY.

Tier	APY Bonus
Silver	5%
Gold	10%
Diamond	20%

Baa.Finance also enables committed, long-term stakers to earn additional bonus rewards for locking their tokens over increasing intervals of time as per the chart below.

Lock Duration	APY Bonus
0 weeks	1x
24 weeks	1.5x
52 weeks	2x



Go-to-Market Strategy



Baa.Finance will make significant progress in attracting appropriate marketing partners and creating a winning promotion strategy that it can fully implement if funding is available. Below are several such approaches.

INFLUENCER MARKETING

Influencer marketing has emerged as one of the most prominent marketing strategies in the crypto industry. These influencers have massive social media followers. When these influencers review the project, their followers are more likely to follow suit. Baa.Finance will identify leading influencers in the cryptocurrency market, mainly those who purposefully share information about memecoins to promote advertising/informational content

INDIRECT COMPETITORS

Baa.Finance has many so-called competitors in the memecoin market, which have already become heavyweights in terms of market capitalization, but BAA is the first unique memecoin with a Black Sheep and with a special infrastructure, and from current indicators in terms of percentage growth, it can compete quite well with top projects.

AFFILIATE PROGRAMS

Attracting users is one of the main obstacles that absolutely all projects face during their growth stage, and memecoins are no exception. Baa.Finance already at the pre-sale stage launches a generous referral program to attract users. The project rewards its participants with a generous percentage of the purchases of their referrals, partners spread information about BAA and thus the community is gaining momentum. In addition to launching an affiliate program for its users, Baa.Finance will partner with leading crypto channels to drive user growth through free campaigns and incentives for community owners.

CRYPTO PARTNERSHIPS AND INTEGRATION

Baa.Finance plans to establish strategic partnerships with other projects in the memecoin category to provide cross-promotion opportunities. Baa.Finance will hold exclusive promotional giveaways for existing users of its partners, incentivizing them to become part of the Baa.Finance community. Collaboration with leading individuals and teams in the crypto industry will make Baa.Finance a reliable player.

SOCIAL MEDIA MARKETING

Baa.Finance is strengthening its social media presence across all major channels and also plans to reach leading cryptocurrency forums. Baa.Finance will reward its users for participating in the promotion of social networks through airdrops and giveaways.

BAA.FINANCE ADVANTAGE

The Baa.Finance project team will be able to interact on a large scale with the global community of crypto investors thanks to the investments attracted from the pre-sale, as well as influence the media space with memes with an attractive black sheep. The main goal is to maximize the power of social connections and a sense of belonging. Baa.Finance eliminates geographical restrictions when people from all over the world can unite into one large community and be like one friendly flock of sheep. Baa.Finance relies on human greed, offering participants the most favorable conditions, bonuses for purchases and also high referral fees at the early stages of the sale of BAA, which create excitement already at the start before the token enters the trading market and we believe that will retain the interest of users in the long term.

ADVERTISING AND PR

Advertising is one of the most effective tools for attracting attention to new projects. Baa.Finance will be able to place advertisements on popular cryptocurrency websites, monitoring services and platforms. Baa.Finance will also promote BAA on leading social media platforms including Reddit, Twitter and Telegram. Baa.Finance will conduct a major advertising campaign to increase credibility, brand presence and trust among potential users. Our team will be able to work with first-level crypto influencers throughout the entire PR campaign.

Security



Our experienced development team, with many years of experience in successful project launches, developed contracts for Baa.Finance. We have high quality and security standards and use modern and proven Web3 tools. We are proud to announce that our token smart contract has already been comprehensively verified by industry leading security rating company SolidProof. You can view the full security analysis on the company's official website, for convenience, you can simply follow the link provided on the Baa.Finance website

DeFi Smart Contract Auditing is a system that was introduced into cryptocurrency to ensure the security of the DeFi space. Teams with extensive development experience review contracts to ensure and provide evidence that they are safe for investors. One of these audit platforms that we turned to is SolidProof.



Value Risks



Tokens issued by Baa.Finance may decline significantly in value or may remain illiquid for an extended period of time or indefinitely. Baa.Finance cannot guarantee an active secondary market for the exchange of tokens purchased during the token sale. Not all disclosures or statements are contained in this disclaimer. Participants encouraged to seek professional advice from investment professionals. The price of BAA tokens may change depending on a number of factors beyond the control of our team. There is no guarantee that BAA tokens will increase in value, generate profits, or have sufficient distribution and liquidity on exchanges, but we believe in the best. The token economy is new and exciting.

BAA Tokens don't have any rights, uses, purposes, attributes, functionality or features, express or implied, including, but not limited to, any uses, purposes, attributes, functionality or features on the Baa.Finance marketplace. The project team doesn't guarantee or in any way represent to the buyer that BAA tokens have any rights, uses, purposes, attributes, functionality or features. BAA tokens may have no value. The team reserves the right to refuse or cancel requests to purchase tokens at any time at its sole discretion.

For the avoidance of doubt, and without limiting the generality of the above, BAA is not, and is not intended to:

- be a medium of exchange accepted by the public (or a section of the public) as payment for goods or services or for the discharge of a debt;
- entitle holders to exchange MEME for goods or services;
- be a representation of money (including e-money);
- be a digital representation of a capital markets product, security, share, debenture, unit in a collective investment scheme, derivatives contract, commodity or any other kind of financial instrument or investment in any jurisdiction;
- be a capital markets product, security, share, debenture, unit in a collective investment scheme, derivatives contract, commodity or any other kind of financial instrument or investment in any jurisdiction;
- represent any shareholding, participation, right (including but not limited to voting rights), title, stake or interest in, or right to participate in business operations of any entity, enterprise or undertaking (including without limitation any member of the Baa.Finance);
- represent any entitlement to fees, dividends, revenue, profits or investment returns;
- represent any rights under a contract for differences or under any other contract the purpose or purported purpose of which is to secure a profit or avoid a loss;
- be refundable or exchangeable for cash (or its equivalent value in any other digital asset); and/or represent any indebtedness.

There are no guarantees or obligations for BAA to be listed on any exchange, but the team will work hard to ensure that the token is distributed among many exchanges.



Disclaimers



This document has been prepared in good faith to provide a complete overview of the Baa.Finance project with the BAA token, and is intended for informational purposes only. Nothing contained in the Whitepaper or on the Website is or should be construed as a promise, statement or commitment regarding the future performance of the Baa.Finance project team. Baa.Finance ("BAA") is a digital token compatible with the BEP-20 token standard and is intended for entertainment purposes only. The BAA has no transaction fees, features and no original intrinsic value, no promise or expectation of any financial return, profit, interest or dividends. The information contained in the Whitepaper and on the Website is for community discussion only and has no legal effect. No person is obligated to enter into any contract or legal obligation in relation to the purchase or receipt of BAA. No regulatory authority has reviewed or approved, formally or informally, any of the information contained in the White Paper or on the Website. No such actions or representations have been or will be taken under the laws, regulations or rules of any jurisdiction. The publication, distribution or dissemination of the Whitepaper or the Website doesn't imply that any applicable laws, regulations or rules have been complied with.

NO FURTHER INFORMATION OR UPDATE

This whitepaper doesn't constitute any binding commitment. Please do not rely on this information when making a decision to purchase BAA as ultimately the development, release and timing of any products, features or functionality remains at the discretion of the project team and is subject to change. In addition, the White Paper or the Website may be changed or replaced from time to time. There is no obligation to update the Whitepaper or the Website or to provide recipients with access to any information other than that provided herein.





Join our flock right now and become part of the Baa.Finance sheep community, a new project - which is planned to make a big splash this year 2024!

The Power Of Being The

Black Sheep

In The Crypto Family



EAT



SLEEP



Go to Website:

WWW.BAA.FINANCE



Join Telegram:

[T.ME/BAAFINANCE](https://t.me/BAAFINANCE)



Join X:

[X.COM/BAAFINANCE](https://x.com/BAAFINANCE)



*Please see our other official links on the Baa.Finance website.